



European Partners: IK and Elipso intensify cooperation

Paris and Bad Homburg, July 18th 2017 – The IK Industrievereinigung Kunststoffverpackungen e.V. , German Association for Plastics Packagings and Films, and Elipso, the French Plastic & Flexible Packaging Association, agreed to further develop their partnership. In early July a first workshop of the teams of both associations took place in Paris.

The associations plan to bundle their forces especially in the fields of eco design, market development and the image of plastics packaging. Another important issue to be tackled together is marine litter. “As national associations we have been speaking successfully for our respective members for many years”, explains Dr. Jürgen Bruder, Managing Director of IK Industrievereinigung Kunststoffverpackungen. “However, we are aware of increasing challenges on European level, first of all regarding environment and sustainability, which can only be met in very close cooperation.”

„We decided to go further in our cooperation and to work more closely with our German colleagues in order to share knowledge, experiences and to issue some common positions on various topics. Elipso and IK want an „Europe en marche“ said Emmanuel Guichard, Managing Director of Elipso.

Both associations have been cooperating since 2011. In addition to mutual experience exchange and the coordination of joint positions, further common projects are envisaged. Flagship of the bilateral cooperation so far is the PackTheFuture Award for sustainable innovations of the plastics packaging industry. In 2018 the prize will be awarded for the 4th time.



About ELIPSO

ELIPSO is the trade organisation that represents plastic and flexible packaging manufacturers in France. The plastic and flexible packaging industries employ 38,000 employees in 320 companies for annual turnover of €7.9 billion. These industries are active in every sector of industry and distribution (food & agriculture, beauty & health, personal care, cleaning, chemicals, industrial products, construction transport and logistics).

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About IK

As an industry association, the IK (German industrial association for plastic packaging) represents the interests of manufacturers of plastic packaging and films in Germany and Europe. The industry which is characterised by many small and medium-sized businesses has over 90,000 employees and generates an annual turnover of 14 billion euros. Plastic packaging currently has a 44-percent share of the German packaging market.

The IK is a supporting member of the German Association of Plastics Converters (GKV) and therefore also involved in matters concerning the entire plastics processing industry.

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