



## French companies commit to massive use of recycled plastics in packaging

Paris, July 04, 2018

On 2<sup>nd</sup> July, the Ministers Delphine GENY-STEPHANN (economy) and Brune POIRSON (environnement) have [presented the voluntary commitments](#) to incorporate recycled plastic, signed by more [than 50 companies](#).

These commitments correspond to the first measure listed in the [Circular Economy Roadmap](#) published in May. These commitments are the outcome of working groups which brought together stakeholders from all the value chain during 2 months.

The 50 companies announced that by 2025 they will commit to incorporate an additional quantity of **275.000 tons of recycled plastics**. In details the commitments are:

Sectors	Additional tons of recycled plastics to be incorporated
packaging	188.000 tons
Building and construction	75.000 tons
Automotive	12.000 tons
TOTAL	275.000 tons

The current use of recycled is estimated by the government to 300.000 tons in all sectors, the commitments represents a doubling of the use of recycled plastics by 2025.

*"70% of recycled plastic incorporation commitments relates to the packaging sector with 188,000 tons" welcomes Emmanuel GUICHARD, Secretary General ELIPSO, "it represents 80.000 of r-PET packaging (bottles and trays) and 80.000 of r-LDPE packaging (grouping films, garbage bags, etc.), the remaining tons are HDPE, PP and EPS for industrial packaging"*

Within the building sectors Some PS (from yogurt pots) will be recycled as insulation material following the recent announcement of Total in [chemical recycling of PS](#).

In addition to these initial quantified commitments, many companies and federations have expressed an interest in incorporating recycled plastic into packaging, which will materialize in the coming months. *"A real dynamic has just been triggered, it is clear that there is a positive inflection in the curve of incorporation of recycled materials used in packaging"* explains Emmanuel Guichard

To sustain these commitments, ELIPSO stressed the importance of setting up a monitoring committee, with indicators to guide the future work. It proposes that the monitoring committee work on the following indicators:

- Availability of recycled resin at national level
- Quality / traceability of recycled resin
- Competitiveness and price of recycled / virgin resin

**About ELIPSO :**

ELIPSO is the professional association representing plastic packaging manufacturers (rigid and flexible) in France. Our companies, present throughout France, employ 38,000 people in 320 companies (mostly SMEs) for an annual turnover of 7.7 billion euros. [www.elipso.org](http://www.elipso.org)  
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