

## An ambitious draft law on the fight against waste to enhance plastic packaging's recycling rate

Paris, July the 10<sup>th</sup>, 2019 – Put forward by Brune Poirson, Minister of State attached to the Minister for the Ecological and Inclusive Transition, the draft law against waste is presented today in the Council of Ministers.

According to Françoise ANDRES, President of Elipso, "this ambitious and strong draft law is a real Big Bang that will profoundly disrupt the way we treat our waste. Elipso shares the ambition to enhance and optimize the collection and sorting rate of plastic packaging. Used packaging should no longer be considered as waste but rather as a valuable resource and treated as such".

### No increase in recycling without a 100% collection of packaging

The collection of 100% of the packaging must go through the finalization of the extension of the sorting instructions throughout the French national territory, and the introduction of a new Extended Producer Responsibility (EPR) for industrial packaging. The establishment of an industrial composting sector would also improve the collection of bio-waste.

### Access to recycled plastic is tomorrow's challenge for Elipso members

The bill provides the possibility of a mandatory minimum incorporation rate of recycled material in new products. Françoise ANDRES underlines that "**access to recycled material is tomorrow's challenge for plastic packaging producers**". It is therefore essential to gain access to recycled material: the implementation of deposit schemes <sup>1</sup> and the new organization of collection of packaging (household and industrial) must increase the quantity of recycled plastics available on the market. .

The law must also support the deployment of new plastic recycling channels (PP film, PS ...) and encourage innovation (chemical recycling ...) in a fast-changing sector.

For the packaging industry, Elipso supports the **Extended Producer Responsibility (EPR)** as a way to increase recycling's rates through eco-modulations (bonus / malus). These modulations are in line with the efforts of Elipso's members **in favor of eco-design and the incorporation of recycled material**.

Françoise ANDRES, President of Elipso, "wishes for a peaceful debate on plastic packaging. Our innovative sector is fully in the field of the circular economy. Industrial time is longer than the media time. Our industry contributes fully to the success of our country's environmental transition. "

ELIPSO is the trade organisation that represents plastic and flexible packaging manufacturers in France. The plastic and flexible packaging industries employ 38,000 employees in 320 companies for annual turnover of €8.1 billion. **Press contact : Christophe MORVAN** c.morvan@elipso.org  
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<sup>1</sup> ELIPSO's Press Release on Deposit Schemes : <http://www.elipso.org/wp-content/uploads/2019/06/CP-Elipso-Consigne-11062019.pdf>