



Sustainable plastic packaging honored with the PackTheFuture Award 2023

Paris, Bad Homburg, 9 May 2023: 56 entries, 10 winners 1 special award and 1 special mention - this is the positive outcome of the PackTheFuture Award 2023. The results of the sixth edition were announced at the award ceremony at interpack in Düsseldorf. The award - offered by the two associations IK Industrievereinigung Kunststoffverpackungen and ELIPSO the French Association for Plastic Packaging and Flexible Packaging - honours innovative and sustainable packaging solutions made of plastic and aims to promote and publicise the contribution of plastic packaging to climate protection, the circular economy and responsible consumption.

During Corona-Crisis the consumers' views on plastic packaging have changed dramatically. Their real functions of transport, storage and protection are once again in the spotlight. Both associations are convinced that there can be no ecological and energy transition without plastic packaging. "Lighter and lighter, incorporating recycled or biosourced materials, recyclable, they are constantly progressing thanks to the genuine know-how of our industry", states ELIPSO Managing Director Gael Bouquet, "Energy sobriety, green energy, security of supply of materials, eco-design of packaging, increasing use of recycled and bio-sourced materials, development of recycling channels, a clear European packaging waste regulation, these are the challenges of our time".

However, the PackTheFuture Award is not only an award for sustainable packaging innovations, but also a symbol for cooperation and exchange between different European countries. IK and Elipso are working together to make the vision of a circular economy in Europe a reality.

"At the same time, the PackTheFuture Award is an important signal. It shows that the packaging industry is willing to take responsibility and develop solutions that meet both consumer needs and environmental and climate protection requirements", says IK-Managing Director Mara Hancker, "The packaging is proof that plastics, innovation and sustainability go hand in hand and that the transformation of the packaging industry is already in full swing.

For this 6th edition of the PackTheFuture Award, 56 packaging innovations were submitted by European companies, showing the dynamism and strong innovation capacity of the industry, ready to face not only these challenges but also to respond to climate change issues. The high quality of the entries shows the strong involvement of IK and ELIPSO members in the field of the circular economy and their commitment towards a more sustainable and responsible plastic packaging. The high number of entries (27) in the "eco-design" category shows that sustainable development issues are increasingly central to companies' strategies.

The winners of the PackTheFuture Award 2023:

Category Design for recycling

- ADAPA DACH GmbH (Germany) with « VACUshrink(re)MEXX55 »
- ALBEA SERVICES SAS (France) with « Ecofusion PCR ThinWall »
- APTAR BEAUTY (France) with « The Body Shop shower gel range featuring Aptar Beauty's recyclable pump "Future" »
- LEYGATECH (France) with « LT clear 515R »
- PROFOL GmbH (Germany) with « CPPELL® »

Special Awards of the Jury

- Special Award: SIDEL (France) with « 1Skin »
- Special Mention: PEKU Folien GmbH (Germany) with « Kordelzugbeutel »

Category Design for Product Protection

- BISCHOF & KLEIN SE (Germany) with « TacFlex® 900 »
- SLEEVEVER (France) with « LDPET White Barrier »

Category Design for Consumer benefit/convenience

- BISCHOF & KLEIN SE (Germany) with «U-Pack® FFS »
- BERICAP Holding GmbH (Germany) with «Transfersystem easyconnect »

Category Design for Reuse

- KNAUF INDUSTRIES (France) with « BEAM®-Packaging »

Details of the 12 winners of the sixth edition can be found in the appendix.

The **PackTheFuture Award 2023** is sponsored by:



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The results of the PackTheFuture Award, the press kit, the innovation book (with descriptions of all 56 submissions in English, German and French) and details about the 12 winners of the PackTheFuture Award 2023 are available on the website www.packthefuture.com.

About the PackTheFuture Award

First announced in 2014, the PackTheFuture Award is based on an initiative of ELIPSO, the French Association for Plastic Packaging and Flexible Packaging and IK Industrievereinigung

The aim of the packaging award is to make the innovative potential of plastic packaging better known throughout Europe. This European award offers the member companies of ELIPSO and IK an ideal platform for promoting the sustainability of their packaging solutions. The PackTheFuture Award is a competition recognised by the renowned World Packaging Organisation (WPO) and its winners are entitled to participate in the WorldStar Awards. www.packthefuture.com

About ELIPSO and IK:

ELIPSO represents the manufacturers of plastic and flexible packaging in France, which have a total annual turnover of 8.1 billion euros with 320 companies and 38 000 employees.

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IK Industrievereinigung Kunststoffverpackungen e.V. represents 80 percent of the entire German market for plastic packaging. The companies in the plastics packaging industry in Germany generate a turnover of around 15 billion euros with over 90,000 employees.

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